

Cahill Represents Initial Purchasers in \$4 Billion Notes Offering by DIRECTV

Date: 03/09/12

Cahill represented the joint book-running managers and co-managers in connection with a \$4,000,000,000 notes offering, comprised of \$1,250,000,000 2.4% Senior Notes due 2017, \$1,500,000,000 3.8% Senior Notes due 2022 and \$1,250,000,000 Senior Notes due 2042 by DIRECTV Holdings LLC and DIRECTV Financing Co., Inc.