

CAHILL

80 Pine Street, New York, NY 10005-1702 | 212.701.3000

cahill.com | New York | Washington D.C. | London

Cahill Represents Underwriters in Nielsen Common Stock Offering

Date: 03/26/12

Cahill represented J.P. Morgan and Morgan Stanley as joint book-running managers and the other co-managers in connection with the public offering of 34,500,000 shares of common stock of Nielsen Holdings N.V. (NYSE: NLSN) resulting in over \$1 billion of gross proceeds. All net proceeds from the sale of the common stock were received by selling stockholders. The Company did not receive any of the proceeds.

Attorneys

- William M. Hartnett
- Douglas S. Horowitz

CAHILL GORDON & REINDEL LLP