

Cahill Represents Underwriters in Nielsen Common Stock Offering

Date: 03/26/12

Cahill represented J.P. Morgan and Morgan Stanley as joint book-running managers and the other co-managers in connection with the public offering of 34,500,000 shares of common stock of Nielsen Holdings N.V. (NYSE: NLSN) resulting in over \$1 billion of gross proceeds. All net proceeds from the sale of the common stock were received by selling stockholders. The Company did not receive any of the proceeds.

Attorney

William M. Hartnett