

Cahill Represents Initial Purchasers in \$625 Million Notes Offering by a Subsidiary of The Nielsen Company

Date: 09/27/13

Cahill represented the joint book-running managers and co-managers in connection with the Rule 144A offering of \$625,000,000 aggregate principal amount of 5.5% Senior Notes due 2021 by a subsidiary of The Nielsen Company (The Nielsen Company (Luxembourg) S.ar.l.), a leading global information and measurement company that provides clients with a comprehensive understanding of consumers and consumer behavior. Proceeds from the offering will be used for general corporate purposes and to redeem Nielsen's outstanding 11.625% Senior Notes.

Attorney

- Juliana Obregon