

Cahill Represents NBC in \$7.75 Billion Acquisition of Exclusive Broadcast Rights to Olympic Games through 2032

Date: 05/08/14

Cahill represented NBCUniversal in its agreement with the International Olympic Committee that extends the network's exclusive broadcast rights for the Olympic Games to include the upcoming 2022 to 2032 games, whose sites have yet to be chosen. Announced in Lausanne, Switzerland yesterday, NBC and the International Olympic Committee have agreed upon a deal valued at \$7.75 billion, including a \$100 million signing bonus to be used for certain Olympic Games promotions between 2015 and 2020. The broadcast rights include all media platforms, including free-to-air television, subscription television, Internet and mobile, and extends NBCUniversal's streak of having broadcast every Summer Games since 1988 and every Winter Games since 2002.

Cahill has represented NBCUniversal as a broadcast-rights holder to the Olympic Games since 1988, including the network's \$4.38 billion bid in 2011 and \$2.2 billion bid in 2003.

Attorneys

- James J. Clark
- Ted B. Lacey