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## **Cahill Represents Initial Purchasers in \$750 Million Senior Notes Offering by Nielsen Finance**

**Date: 02/25/15**

Cahill represented the joint book-running managers and co-managers in connection with the Rule 144A offering of \$750,000,000 aggregate principal amount of 5% Senior Notes due 2022 by Nielsen Finance LLC and Nielsen Finance Co., a leading global performance management company. Proceeds from the offering will be used for general corporate purposes and to refinance existing indebtedness.

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### **Attorney**

- Elizabeth Yahl