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## Cahill Represents Initial Purchasers in \$500 Million Senior Notes Offering by Alliance Data

**Date: 10/27/16**

Cahill represented J.P. Morgan, Wells Fargo Securities, RBC Capital Markets, Mizuho Securities, MUFG, SunTrust Robinson Humphrey, CIBC Capital Markets, and Deutsche Bank Securities as joint book-running managers and the senior co-managers and co-managers in connection with the Rule 144A offering of \$500,000,000 aggregate principal amount of 5.875% Senior Notes due 2021 by Alliance Data Systems Corporation, a leading global provider of data-driven marketing and loyalty solutions serving large, consumer-based businesses in a variety of industries. Proceeds from the offering were used to refinance existing indebtedness and for general corporate purposes.

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### Attorneys

- James J. Clark
- Meghan McDermott