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## Cahill Represents Initial Purchasers in €400 Million Senior Notes Offering by Alliance Data

Date: 03/14/17

Cahill represented BNP PARIBAS as global coordinator and physical bookrunner, J.P. Morgan and Deutsche Bank as joint book-runners, and the senior co-managers and co-managers in connection with the Rule 144A offering of €400,000,000 aggregate principal amount of 4.500% Senior Notes due 2022 by Alliance Data Systems Corporation, a leading global provider of data-driven marketing and loyalty solutions serving large, consumer-based businesses in a variety of industries. Proceeds from the offering were used to refinance existing indebtedness and for general corporate purposes.

### Attorneys

- Marc R. Lashbrook
- William J. Miller
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- Meghan McDermott

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