

## **Cahill Represents Initial Purchasers in \$1.75 Billion Notes Offering for Nielsen Finance LLC and Nielsen Finance Co.**

**Date:** 09/24/20

Cahill represented the initial purchasers in connection with a Rule 144A offering of \$1,000,000,000 aggregate principal amount of 5.625% senior notes due 2028 and a \$750,000,000 aggregate principal amount of 5.875% senior notes due 2030 by Nielsen Finance LLC and Nielsen Finance Co., both indirect wholly-owned subsidiaries of Nielsen Holdings plc. Proceeds from the offering were used to refinance existing indebtedness. Nielsen Holdings plc (NYSE: NLSN) is a global measurement and data analytics company.

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### **Attorneys**

- David L. Barash
- C. Anthony Wolfe
- Nikolas Rodriguez