
Cahill Represents Debt Financing Sources in \$2.5 Billion Notes Offering and Credit Facilities for Advantage Sales & Marketing Inc.

Date: 10/28/20

Cahill represented the lead arrangers in connection with a \$400,000,000 asset-based revolving credit facility and a 1,325,000,000 term B credit facility for Advantage Sales & Marketing Inc. (the “Company”). Cahill also represented the initial purchasers in connection with a Rule 144A offering of \$775,000,000 aggregate principal amount of senior secured notes by the Company. Proceeds from the credit facilities and the notes will be used to refinance existing indebtedness and for other general corporate purposes. Advantage Sales & Marketing Inc. offers sales and marketing agency, e-commerce strategy, data analytics and insights, supply chain management, private brands programs, merchandising, and business services.

Attorneys

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