

Cahill Represents Horton Outdoor in Sale of Outdoor Advertising Assets to Trailhead Media

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Cahill advised Horton Outdoor, a Georgia-based outdoor advertising company, in the sale of its outdoor advertising assets to Trailhead Media, an out-of-home advertising company based in Mississippi and backed by private equity firm Viking Global. The deal included 146 structures, and 324 faces, with 47 of those being digital displays. Horton's assets were heavily concentrated in Georgia communities north of Atlanta with additional locations throughout Alabama and Florida.

The Cahill team included corporate partner Kimberly Petillo-Décossard, tax partner Craig Horowitz, real estate counsel Josh Cohn, tax associate Samir Kurani and corporate law clerk Jenni Barra.

Attorneys

- Kimberly C. Petillo-Décossard
- Craig M. Horowitz
- Joshua Cohn
- Samir Kurani
- Jenni E. Barra