

Cahill Represents Shutterstock, Inc. in Acquisition of Splash News

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Cahill represented Shutterstock, Inc., a leading global creative platform for transformative brands and media companies, in its acquisition of Splash News, one of the world's leading entertainment news networks for newsrooms and media companies, with customers including E! News, People, Daily Mail, TMZ, Dow Jones, Reach and News UK. Splash's comprehensive collection includes an archive of over 27 million images, and a contributor network of more than 4,000 photographers. The acquisition solidifies Shutterstock Editorial's Newsroom offering as the premium destination for its global customers for unparalleled access to premium exclusive content. The Newsroom will now host an archive of over 30 million images, with a live feed of 40,000 images uploaded per day from a network of over 4,000 photographers. This is combined with The Vault, Shutterstock's archive of over 60 million photo and video assets, making it one of the largest archival collections in the world.