
Cahill Represents Initial Purchasers in a \$650 Million Notes Offering for Neptune BidCo US Inc. (Nielsen)

Date: 02/13/23

Cahill represented the initial purchasers in connection with a Rule 144A offering of \$650,000,000 aggregate principal amount of 9.290% senior secured notes due 2029 by Neptune BidCo US Inc. (Nielsen). Proceeds from the offering were used for a refinancing. Nielsen serves the world's media and content ecosystem and is a global leader in audience measurement, data and analytics.

Attorneys

- Joshua D. Goldberg
- Tristan E. Manley
- Tricia B. Reilly
- Jehan Slavin