
Cahill Represents Initial Purchasers in Nielsen's \$1.2 Billion Notes Offering

Date: 11/07/25

Cahill represented the initial purchasers in connection with a Rule 144A offering of \$1.2 billion aggregate principal amount of 10.375% senior secured notes due 2031 by Neptune BidCo US Inc., a subsidiary of Nielsen.

Proceeds from the offering were used to refinance existing indebtedness.

Nielsen is a global leader in audience measurement, data and analytics.

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