Cahill Represents Initial Purchasers in Rise Baking Company ’s $300 Million Notes Offering

Date: 07/31/26

Cahill represented the initial purchasers in connection with a Rule 144A add-on offering of $300 million aggregate principal amount of 8.625% senior secured notes due 2031 by Viking Baked Goods Acquisition Corporation.

Proceeds from the offering were used to finance the acquisition of Jimmy’s Gourmet Bakery by Rise Baking Company, a direct, wholly owned subsidiary of the issuer and a leading North American sweet baked goods manufacturer serving blue-chip retail and foodservice customers.

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Practice

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