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## Cahill Represents Initial Purchasers in \$600 Million Notes Offering by Alliance Data Systems

**Date:** 07/29/14

Cahill represented Wells Fargo Securities, BofA Merrill Lynch, J.P. Morgan, RBC Capital Markets, Fifth Third Securities, and SunTrust Robinson Humphrey as joint book running managers and the co-managers in connection with the Rule 144A offering of \$600,000,000 aggregate principal amount of 5.375% Senior Notes due 2022 by Alliance Data Systems Corporation, a leading global provider of data-driven marketing and loyalty solutions serving large, consumer-based businesses in a variety of industries. Proceeds were used for general corporate purposes and to refinance existing indebtedness.

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### Attorneys

- James J. Clark
- Meghan McDermott