

Cahill Represents Initial Purchasers in \$750 Million Senior Notes Offering by Nielsen Finance

Date: 02/25/15

Cahill represented the joint book-running managers and co-managers in connection with the Rule 144A offering of \$750,000,000 aggregate principal amount of 5% Senior Notes due 2022 by Nielsen Finance LLC and Nielsen Finance Co., a leading global performance management company. Proceeds from the offering will be used for general corporate purposes and to refinance existing indebtedness.

Attorney

- Elizabeth Yahl