
Justice Department Seeks to Block Cinema Advertising Merger

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The U.S. Department of Justice sued to block the merger of two major cinema advertising networks, asserting that cinema advertising is a distinct relevant market to the exclusion of other video advertising. The U.S. Court of Appeals for the Seventh Circuit revisited and reaffirmed its ruling from earlier this year that a domestic corporation could not assert pricefixing damages claims on behalf of its foreign subsidiaries but deliberately left undisturbed the Department of Justice's ability to bring enforcement actions against participants in the same price-fixing conspiracy.

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