
FTC Will Not Block Online Advertising Merger

Date: 01/24/08

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After over 33 years of crisp and insightful commentary on antitrust law in this newspaper, William T. Lifland decided to put down his pencil last year. The first time this column was published under his sole byline in July 1973 (having taken over from his partner Jerrold G. Van Cise), the developments covered included a ruling by the U.S. Court of Appeals for the Seventh Circuit that antitrust actions brought by short-sellers against a commodity exchange market need not be stayed to reconcile possible conflicts between the antitrust laws and the Commodity Exchange Act.