

---

## Justice Department Seeks to Block Cinema Advertising Merger

**Date:** 12/31/14

*Source: The New York Law Journal. Reprinted with permission.*

The U.S. Department of Justice sued to block the merger of two major cinema advertising networks, asserting that cinema advertising is a distinct relevant market to the exclusion of other video advertising. The U.S. Court of Appeals for the Seventh Circuit revisited and reaffirmed its ruling from earlier this year that a domestic corporation could not assert price-fixing damages claims on behalf of its foreign subsidiaries but deliberately left undisturbed the Department of Justice's ability to bring enforcement actions against participants in the same price-fixing conspiracy.

---

### Attorney

- Helena S. Franceschi